

AUTHOR & SUBMISSION GUIDELINES

Articles are invited for **Gita Vani 2022**, the souvenir magazine to be published as a part of the **Gita Jayanti Silver Jubilee celebrations in 2022**. Gita Vani is an outlet for publishing articles and other contributions regarding the Srimad Bhagavad Gita, related topics as well as spirituality in general. Illustrations / graphics as part of the article are most welcome too. A great opportunity to publish your spiritual ideas, vision and imagination to a wide audience!

Nature of works on matters related to Bhagavad Gita that may be submitted include (but not limited to) the following:

- Essays
- Creative literary works like poems, short story, etc.
- Opinions / interviews etc
- Graphic works like cartoons, paintings, digital art, sketches etc
- Personal stories related to Bhagavad Gita on personal life
- Cookery / Recipes
- Titbits like curiosities, jokes, puzzles etc.
- Movie / Book reviews (serious reviews of spiritual works, especially on the Gita)
- Travelogues: Stories of travels related to Bhagavad Gita

Gita Vani 2022 is specially interested on the following topics and contributions on these topics are highly welcome:

- **Facing challenges & personal and social resilience in the light of Bhagavad Gita based on the COVID and related issues:** analyses of the disaster on cause, response, recovery, preventive measures etc. / victim experiences / volunteering and assistance efforts, especially from Singapore.
- **GJSG @ 25:** 25 years of Gita Jayanti Singapore / your personal interactions with Gita Jayanti over the years.
- Children's and young adults' section

Requirements (electronic format submissions):

1. Microsoft Word compatible or plain text.
2. Language: English (Sanskrit content along with English, is acceptable and welcome).
3. Reproductions of pre-published material need formal written permission from the author / publisher.
4. Fonts: [English]: Times Roman or monospace fonts like Courier, 12 points. For Devanagari / Sanskrit fonts (if used as part of article), needs to be Unicode fonts compatible to MS Windows, must be provided as part of submission.
5. Graphic images (accompanying text or for graphic image contributions): 300 dpi resolution or better in jpg or tiff format.
6. Non-editable formats like pdf / jpg / tiff will be treated as handwritten / printed text hardcopy submission, with its submission deadlines.
7. Page length: Typically 1500 words (approx. three A4 page size) or lesser.
8. Contribution to be sent to: gitavani.sg@gmail.com
9. Deadline for submissions: **23 October 2022**



GITA JAYANTI (SINGAPORE) GITA VANI 2022

Commemorative Souvenir Publication



Gita Jayanti is an activity of the Hindu Endowments Board, Singapore

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Requirements (handwritten / printed text hardcopy submissions):

1. Submissions to be sent to: Gita Vani 2022, Blk 414, Bedok North Ave 2, #18-111, Singapore 460414
2. Deadline for submissions: 15 Oct 2022
3. Rest of the requirements are the same as those for soft electronic format submissions given above.

Author / contributor details to be provided:

1. Passport size high resolution photo image of author, and
2. 3 - 4 sentences of author's biographic note.

Terms & Conditions: (1) Authors and contributors are fully responsible for the contributions and the contents of the submission. (2) GJ or any of its management committee members or its editorial team / publication committee will not in any way be responsible for any copyright or IP or any other legal violations or disputes, in any manner, whatsoever. (3) The decision to publish (in full or edited form) is entirely that of the editorial team and the decisions of editor / editorial team are non-disputable and binding. (4) All submitted materials will be reformatted to meet the design parameters of final publication layout. The Publications team also reserves the right to make editorial amendments to the submissions as it deems fit. (5) Unpublished hand written materials may be returned to the author, if a stamped, self-addressed envelope is included along with the submission. (6) Published contributions become the property of Gita Jayanti Singapore.

OPPORTUNITIES FOR REACHOUT

Gita Vani reaches out to a large segment of Indian diaspora devotees and students of the Gita of Singapore. Hence, it is an ideal platform to advertise your products/services to reach a focused target group, at very affordable rates as well as support the Gita Jayanti organization efforts. The tariff rates are given below. The official advertisement contract form can be downloaded from Gita Jayanti Singapore website, www.gitajayanti.org.sg. Deadline for advertisements is **25 Oct 2022**. For further details or clarifications, please call SK Gupta @ +(65)9488 6363.

- **Book-Mark: \$3,000;**
- **Back Cover; \$2,000;**
- **Inner cover pages; \$1,000;**
- **Full-Page Colour: \$700;**
- **Full-Page B&W: \$ 500;**
- **Half-Page B&W: \$ 300;**
- **Quarter-Page B&W: \$ 200**